

South Carolina Home Educators Association Advertising Rate Sheet

SCHEA's Ideas – Quarterly Newsletter

Circulated to over 800 homeschooling families and their homeschool support groups in South Carolina

2008 South Carolina Homeschool Convention - Program Guide

The convention will take place June 20-21, 2008 at the University of South Carolina's Sumter campus. SCHEA anticipates distributing 800 Program Guides to attendees over the two-day convention.

South Carolina Home Educators Association Advertising Insertion Order

Name: _____

Address: _____

Phone: _____

E-Mail: _____

Publication where advertisement should appear:

- SCHEA Ideas (Quarterly Newsletter)
- 2008 SCHEA Convention Program Guide (Deadline: May 25, 2008)

Advertisement size and cost (same for both publications):

- ____ Full Page – 7 ½ in. x 9 ½ in. - \$200
- ____ Half Page – 7 ½ in. x 4 ½ in. - \$100
- ____ Quarter Page – 3 ½ in. x 4 ½ in. - \$50
- ____ Eighth Page – 3 ½ in. x 2 in. - \$25

Frequency Discount: If your ad runs in 2 issues take 10% off the total cost; if your ad runs in 3 issues take 15% off the total cost; if your ad runs in 4 issues take 20% off the total cost.

Total Cost: (Payment must accompany Insertion Order, make checks payable to SCHEA)

Cost per insertion: _____

Number of insertions: _____

Total cost before discount: _____

Minus Discount: _____

TOTAL: _____

Mail this form and payment to: SCHEA, PO Box 2707 Irmo, SC 29063-2707

You may send the ad by any method, but jpeg is the preferred method.

SCHEA reserves the right to reject any advertisements that are not suitable with or without contract, with or without explanation.